



Curtin University

Dubai

Bachelor of Commerce

International Business

Multinational businesses with production or operations in more than one country need talented and culturally sensitive individuals to look after their interests overseas.

To successfully work in international business, you must have an appreciation of a country's culture and business practices, as well as extensive business knowledge.

This course gives an international focus to your business career. You can learn to analyse business systems in different countries and international markets, navigate your way around international business environments, and develop the personal attributes and competencies you will need to be successful in international business, including working in cross-cultural teams.

Learning is practical and focuses on current issues and cases. You can develop high-level skills in management, problem-solving, planning, organising, and managing change, which can help to prepare you for a career in global business.

Work - Integrated Learning

Curtin University Students have helped solve existing problems within real global organisations such as Renault, Celebrity Fashions, and Ashok Leyland.

ABOUT CURTIN UNIVERSITY

Curtin University is an innovative global university with campuses in Australia, Dubai, Singapore, Malaysia, Colombo, and Mauritius. We are known for our high-impact research, strong industry partnerships, and commitment to preparing students for the jobs of the future.

Curtin is ranked in the top one per cent of universities worldwide in the Academic Ranking of World Universities (ARWU) 2023. We are also ranked 183rd in the world for universities by the QS World University Rankings (QSWUR) 2024.

QS World University Rankings by subject 2023:

- Top 200 – Business and Management Studies



A TRULY GLOBAL EXPERIENCE

You have the opportunity to pursue any one teaching period at our campus in Perth with no increase in tuition. You can also pursue the 2-week On Country Program in Perth, equivalent to a 25-credit point unit.

Make tomorrow better.

www.curtindubai.ac.ae

COURSE ESSENTIALS

BACHELOR OF COMMERCE IN INTERNATIONAL BUSINESS	
Indicative cut-off scores	GCE A-Levels: 5 points (minimum 2 subjects) IB: 24 points India: CBSE/ICSE - 60% HSC - 65% Pakistan: 75%
English language requirements	12th CBSE - 60% IGCSE English Language and Literature - C IB - 4 IELTS 6.0, with no band less than 6.0 or equivalent
Duration	2 years (6 trimesters) or 3 years (6 trimesters)
Intake	January, May**, and September
Total tuition*	AED 170,100 or USD 46,350

**All fees indicated are inclusive of 5% UAE VAT. ** May is not a standard progression.*

COURSE STRUCTURE*

Communication, Culture, and Indigenous Perspectives in Business	Marketing Across Borders
Strategic Career Design	Supply Chain Management
Markets and Legal Frameworks	International Business Ethics
Financial Decision Making	International Management
Analytics for Decision Making	Strategic Management
Introduction to Global Business	Responsible Management in Asia
Organisational Behaviour	Discovering Marketing
Business Internship	9 Electives
Project Management	

** These are example progressions. Order of units depends on intake period.*

CAREER OPPORTUNITIES

This course can help you become a/an

- Corporate Affairs Manager
- Senior Manager in a Multinational Company
- Foreign Affairs and Trade Officer
- Import/Export Manager
- International Business Development Manager
- International Trade Specialist
- Global Entrepreneur



Curtin Dubai delivers courses from the Curtin School of Business, which is AACSB accredited.

CONTACT US:

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