



Postgraduate

Master of Business Administration in International Business

Acquire global business knowledge and the analytical skills you need to accelerate your career.

International businesses operate in an environment that is increasingly complex due to the unprecedented interconnection and integration of the global economy. This creates pressures for managers to plan and respond effectively and appropriately to challenges and to capitalise on opportunities presented by the environment and its dynamic development.

This course prepares global leaders in understanding developments, issues, and complexities in the field of international business and management. It enables global leaders to gain the knowledge and expertise needed in making effective and responsible decisions in managing global operations sustainably.

This course prepares you to either take on a senior leadership role in an international / multi-national organisation or to start your own business with a global focus. It addresses the political, legal, cultural, and operational issues of operating a global business or entering into new international markets.

This course offers an innovative curriculum design which applies current business theory to contemporary business case studies while using authentic assessment, peer-to-peer learning, and collaboration with industry professionals.

Evening classes allow you to tie in education and your ongoing work commitments.

ABOUT CURTIN UNIVERSITY

Curtin University is an innovative, global university, with campuses in Australia, Dubai, Singapore, Malaysia, and Mauritius. We are known for our high-impact research, strong industry partnerships and commitment to preparing students for the jobs of the future. Curtin is ranked in the top one per cent of universities worldwide in The Academic Ranking of World Universities (ARWU) 2022. We are also ranked 193rd in the world for universities by the QS World University Rankings 2023.

COURSE ESSENTIALS

MASTER OF BUSINESS ADMINISTRATION IN INTERNATIONAL BUSINESS

Indicative cut-off scores	A bachelor's degree in any discipline with a minimum course weighted average of 50% (Or equivalent)
English language requirements	IELTS overall band score of 6.5 with a minimum of 6.0 in each band, or equivalent
Course duration	12 - 16 months full-time**, part-time option available
Intake	February, July, and November
Total tuition*	AED 115,500 or USD 31,480

*All fees indicated are inclusive of 5% UAE VAT.

COURSE STRUCTURE*

Business Analytics and Data Visualisation	International Engagement Project
Business Project Management	Managing Sustainable Global Operations
Financial Principles and Analysis	Culture and Ethics in Global Business
Global Managerial Economics	International Marketing for Managers
Corporate Strategy	Management and Organisational Behaviour
Global Business Dynamics	Societal Impact of Technological Innovation

* These are example progressions. Order of units depends on intake period.



Curtin Dubai delivers courses from the Curtin School of Business, which is AACSB accredited.

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