



Curtin University

Dubai

Graduate Certificate Business Fundamentals

Set the foundation for business leadership and innovation.

The Graduate Certificate in Business Fundamentals is a contemporary qualification designed to support professionals from any discipline in building essential business knowledge for career progression.

The course develops expertise across key areas, including business project management, business analytics, data management and security, and the impact of transformative technologies on society and business practices. Students can tailor their learning by selecting an optional unit from specialisations such as human resource management, supply chain management, marketing, or finance.

Throughout the program, students will strengthen their critical thinking, creativity, and collaboration skills by engaging with peers from diverse backgrounds — enhancing their professional capabilities and employability.

This modular course can be completed as a standalone qualification or serve as a pathway into further postgraduate study in business.

ABOUT CURTIN UNIVERSITY

Curtin University is an innovative global university with campuses in Australia, Dubai, Singapore, Malaysia, Colombo, and Mauritius. We are known for our high-impact research, strong industry partnerships, and commitment to preparing students for the jobs of the future.

Curtin is ranked in the top one per cent of universities worldwide in the Academic Ranking of World Universities (ARWU) 2024. We are also ranked 174th in the world for universities by the QS World University Rankings (QSWUR) 2025.

Make tomorrow better.

www.curtindubai.ac.ae

COURSE ESSENTIALS

GRADUATE CERTIFICATE IN BUSINESS FUNDAMENTALS

Indicative cut-off scores	A bachelor's degree in any discipline, or At least five years of relevant work experience at a professional level.
English language requirements	IELTS overall band score of 6.5 with no individual band lower than 6.0, or equivalent as per Curtin University's English language standards.
Course duration	6 months full-time
Intake	September
Total tuition*	AED 38,500 or USD 10,490

*All fees indicated are inclusive of 5% UAE VAT. Terms and conditions apply.

COURSE STRUCTURE*

Business Analytics and Data Visualisation
Societal Impact of Technological Innovation
Business Project Management
One Optional Unit (Choose one): <ul style="list-style-type: none">Financial Principles and AnalysisIntroduction to ProgrammingHuman Resource DevelopmentFoundations of Supply Chain ManagementMarketing Management

* These are example progressions. Order of units depends on intake period.

CAREER OPPORTUNITIES

Graduates of this program are well-positioned for roles such as

- Business Administration Manager
- Employment Relations Advisor
- Financial Consultant
- Project Manager
- Client Relations Officer
- Operations Coordinator

Industry include

- Banking and Finance
- Consultancy
- Education and Research
- Resources and Renewables
- Retail and Consumer Services

CONTACT US:

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