

This form is designed to capture your innovative business ideas.
Before you begin, please take a moment to review the following guidelines.

INSTRUCTIONS:

- **Word Limit:** Please fill in the various sections of the business canvas using point form. Ensure each point is complete, clear, and coherent.
- **Clarity and Conciseness:** Write clearly and concisely, using language that is easy to understand. Avoid jargon or technical terms that may not be familiar to all readers.
- **Originality and Feasibility:** Ensure your business idea is original and not a direct copy of an existing product or service. Additionally, the business idea should be feasible and should demonstrate a clear path to implementation.

TIME COMMITMENT:

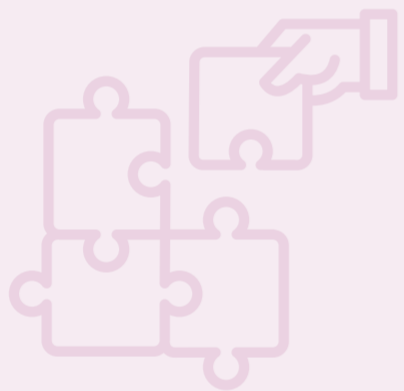
Before beginning, take some time to reflect on your business idea. Consider the problem or need you're addressing, how your solution is unique and innovative, your target market, potential competitors, the feasibility of your idea, the value you offer customers, and the financial aspects involved. By carefully considering these factors, you will be better equipped to develop a compelling and competitive business concept and complete this form.

- **Estimated Time:** Completing this form should take approximately 60 minutes. Please allocate sufficient time to ensure you can submit your idea by the deadline.

UNDERSTANDING THE CHALLENGE

Business Problem

Clearly define the problem or need you aim to address. What are the specific challenges faced by your target audience?



Audience Needs

Identify the specific needs and desires of your target customers within the context of this challenge.



YOUR SOLUTION

Product or Service

Describe the solution you propose to address the identified needs. What is the core offering of your business?



Unique Value Proposition

Explain what sets your solution apart from competitors. Why should customers choose your product or service over others?



REACHING YOUR AUDIENCE

Channels

Outline the channels you'll use to reach, promote, and deliver your value proposition. How will you connect with your target audience?



Customer Segments

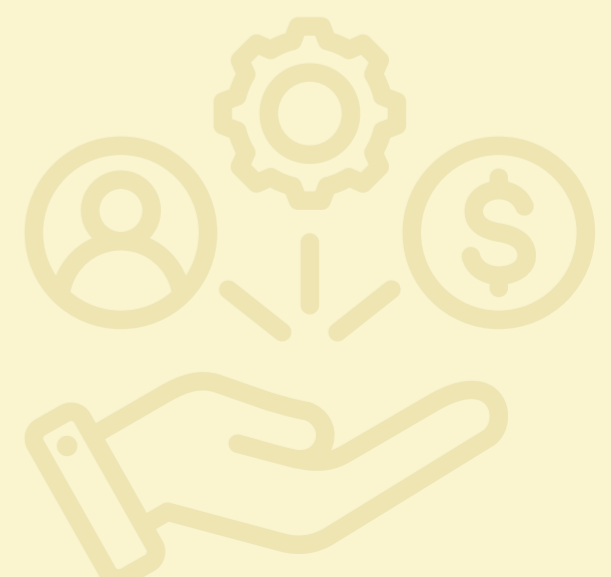
Identify the specific groups of people you're targeting. Who are the individuals or organisations that will benefit from your solution?







RESOURCE REQUIREMENTS

Resources

List the necessary resources, such as equipment, personnel, and funding, that will be needed to implement your business idea.



FINANCIAL CONSIDERATIONS		MEASURING IMPACT	
<div>Revenue Model / Monetization <i>Identify the main sources of income that will sustain your business operations and support the delivery of your value proposition. Clearly define what will drive your sales (e.g., number of units sold × selling price per unit). Provide an overview of your business model and include details on revenue, gross margin, and other relevant financial aspects.</i></div> <div></div>	<div>Financial Sustainability <i>Describe whether your idea can be scaled with or without external funding. Assess its long-term financial sustainability, explaining how it can generate profits over time.</i></div> <div></div>	<div>Impact Goals <i>Define the desired outcomes of your business idea. What positive changes do you aim to create for stakeholders and the planet?</i></div> <div></div>	<div>Impact Metrics <i>Determine the key metrics that will measure your progress and success in achieving your impact goals.</i></div> <div></div>

Team Name:	<input type="text"/>
School Name:	<input type="text"/>
Mentor Name:	<input type="text"/>
Email Address:	<input type="text"/>
Mobile No.:	<input type="text"/>
Date:	<input type="text"/>