



CURTIN DUBAI BUSINESS CUP CHALLENGE 2023

Theme

NANOTECHNOLOGY

UNIVERSITY - Elevator Pitch & Grand Finale

Dear BCC participants,

We hope you are gearing up for the upcoming Elevator Pitch and Grand Finale.

Please note below the essential points for Friday, 27 October, so that you are fully aware of the agenda so you can arrange the transport and other commitments accordingly:

Agenda for the day*:

- 08:30 AM to 09:00 AM: Registrations and seating
- 09:00 AM to 09:15 AM: Welcome note, National Anthem, Introduction by Game Master
- 09:15 AM to 10:15 AM: Elevator Pitch (40 seconds per team)
- 10:15 AM to 10:30 AM: Top 5 Finalists announcement from Elevator Pitch round
- 10:30 AM to 12:30 PM: Grand Finale Presentations (10 minutes per team)
- 12:30 PM to 12:45 PM: Winners' announcement, Award ceremony, Photo opportunity
- 12:45 PM to 01:00 PM: Wrap up

**This is subject to the number of teams that arrive to compete.*

WHERE:

The Elevator Pitch and Grand Finale will take place at Curtin University Dubai.

The venue is located in Dubai International Academic City ([location map](#)).

Free parking is available for those driving to the venue.

WHEN:

We will begin the registration of teams at 08:30 AM. You must report to the venue by 08:20 AM at the latest.

Teams will not be registered unless all members have arrived.

WHO:

Counsellors, mentors, and parents are welcome to observe while students compete.

Eliminated teams from the Elevator Pitch round are welcome to stay for the Grand Finale to cheer their fellow teams.



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ELEVATOR PITCH:

- This is the semi-final round of the Business Cup Challenge.
- Your previous case study scores will not count in this round. This is your clean slate opportunity to join the finalists for the Grand Finale presentations. Give it your best!
- Teams may nominate 1 presenter per team to pitch the solution within 40 seconds.
- Any information presented beyond 40 seconds will not be considered. Therefore, we recommend only 1 speaker and not using presentation slides/visual aids during Elevator Pitch to avoid losing time.

GRAND FINALE PRESENTATIONS:

- This is the final round of the Business Cup Challenge.
- The Top 5 scoring teams from combined scores of Cases 1 and 2 will automatically qualify for the finale.
- Another Top 5 teams will be determined at the end of Elevator Pitch.
- All team members from the Top 10 may present during this round; the presentation has a strict 10-minute time limit.

LABELLING FORMAT FOR THE FINALE:

- The Top 5 Finalists that will be announced after Case 2 are not required to present the Elevator Pitch; however, they must submit their presentations to the BCC organising team at the beginning of the competition in a USB file labelled as shown below.
- The next Top 5 finalists announced after the Elevator Pitch must submit their presentations to the BCC organising team after the Top 10 announcement in a USB file labelled as **Case Three_Team Name_University Name_Mentor Name**
- Please prepare your presentation to be compatible with a Windows laptop.

ADDITIONAL POINTS TO REMEMBER:

- We encourage you to wear formals.
- Light snacks will be available for purchase in the food court; however, we encourage you to bring water and your preferred food.

If you have further questions, please feel free to reach out to us at bcc@curtindubai.ac.ae.

ALL THE BEST!