



CURTIN DUBAI BUSINESS CUP CHALLENGE 2023

Theme

NANOTECHNOLOGY

Elevator Pitch - Semi Finals

Propose any use of nanotechnology for a department or an agency of the Government of Dubai.

Case Study Three - Grand Finale

Using any form of nanotechnology, propose a way to make a positive impact on UN SDG 7 (Affordable and Clean Energy) or UN SDG 13 (Climate Action).

GUIDELINES:

Elevator Pitch:

- This is the semi-final round of the Business Cup Challenge.
- Teams may nominate 1 presenter per team to pitch the solution within 40 seconds.
- We recommend not using presentation slides/visual aids during Elevator Pitch to avoid losing time.
- Your previous case study scores will not count in this round. This is your clean slate opportunity to join the finalists for the Grand Finale presentations.
- Only 5 teams from this round proceed to the finals. Give it your best!

Grand Finale Presentation:

- This is the final round of the Business Cup Challenge.
- The Top 5 teams from combined scores of Cases 1 and 2 will automatically qualify for the finale.
- All team members from the Top 10 may present during this round; the presentation has a strict 10-minute time limit.

LABELLING FORMAT FOR THE FINALE:

- The Top 5 Finalists that will be announced after Case 2 are not required to present the Elevator Pitch; however, they must submit their presentations to the BCC organising team at the beginning of the competition in a USB file labelled as shown below.
- The next Top 5 finalists announced after the Elevator Pitch must submit their presentations to the BCC organising team during the Refresher Break in a USB file labelled as
Case Three_Team Name_Institute Name_Mentor Name.
- Please prepare your presentation to be compatible with a Windows laptop.

VENUE INFO:

- The Grand Finale for the university edition will be held on 27 October at Curtin University Dubai. ([Click here for maps](#))
- The Grand Finale for the high school edition will be held on 28 October at the Emirates Institute of Finance. ([Click here for maps](#))
- Further guidelines and details will be emailed closer to the date.