



## CURTIN DUBAI BUSINESS CUP CHALLENGE 2023

Theme

**NANOTECHNOLOGY**

### Case Study Two

Using any form of nanotechnology, propose a way to make a positive impact on UN SDG 3 (Good Health and Wellbeing), UN SDG 14 (Life Below Water), or UN SDG 15 (Life on Land).

#### ACCEPTED SUBMISSION FORMATS:

- Static: Word documents, PowerPoint presentations, PDF
  - Word limit of 2,000 words (and not more than two additional pages of graphs, charts and images).
  - References must be included. Any referencing style is accepted and will not be included in the word limit.
  - Files of a maximum of 25 MB can be submitted on the portal.
- Dynamic: Audio, Videos, Prezi
  - Audio submission must be in .MP3 format and not longer than 5 minutes.
  - Video submissions must be in .MP4 format and not longer than 5 minutes.
  - Audio and Video files must be labelled as instructed below and can be submitted as a We-Transfer link on the submission portal.
  - Prezi can be submitted as a link on the submission form.

#### LABELLING FORMAT:

- The submissions, regardless of format, must be labelled as instructed below:
  - Case2\_HS\_Team Name\_School Name\_Mentor Name
  - Case2\_Uni\_Team Name\_University Name\_Mentor Name(Abbreviations of the institute name are accepted)
- **Please [CLICK HERE](#) to submit your case before 10 am on 19 October 2023.**  
Results will be announced on the [official BCC webpage](#) by 6 pm on 24 October 2023.

#### NOTE TO MENTORS:

- Submissions will be uploaded on TurnItIn. Cases with more than 10% plagiarism will be disqualified for the round. Cases that show evidence of the use of generative AI (Chat GPT) will also be investigated and/or disqualified. To avoid overlaps, we request mentors not to upload submissions on TurnItIn as they will then show 100% plagiarised and cannot be evaluated and therefore cannot be marked.