



CURTIN DUBAI BUSINESS CUP CHALLENGE 2023

Theme

NANOTECHNOLOGY

Case Study One

Using any form of nanotechnology, propose a way to make a positive impact on UN SDG 2 (Zero Hunger) or UN SDG 6 (Clean Water and Sanitation).

ACCEPTED SUBMISSION FORMATS:

- Static: Word documents, PowerPoint presentations, PDF
 - Word limit of 2,000 words (and not more than two additional pages of graphs, charts and images).
 - References must be included. Any referencing style is accepted and will not be included in the word limit.
 - Files of a maximum of 25 MB can be submitted.
- Dynamic: Audio, Videos, Prezi
 - Audio submission must be in .MP3 format and not longer than 5 minutes.
 - Video submissions must be in .MP4 format and not longer than 5 minutes.
 - Audio and Video files must be labelled as instructed below and can be submitted as a We-Transfer link.
 - Prezi can be submitted as a link on the submission form.

LABELLING FORMAT:

- The submissions, regardless of format, must be labelled as instructed below:
 - Case1_HS_Team Name_School Name_Mentor Name
 - Case1_Uni_Team Name_University Name_Mentor Name(Abbreviations of the institute name are accepted)
- Please **CLICK HERE** to submit your case before 10 am on 12 October 2023.
- Results will be announced on the official BCC webpage by 6 pm on 17 October 2023.

NOTE TO MENTORS:

- Submissions will be uploaded on TurnItIn. Cases with more than 10% plagiarism will be disqualified for the round. Cases that show evidence of the use of generative AI (Chat GPT) will also be investigated and/or disqualified. To avoid overlaps, we request mentors not to upload submissions on TurnItIn as they will then show 100% plagiarised and cannot be evaluated and therefore cannot be marked.