



Curtin University

Dubai

BACHELOR OF COMMERCE

INTERNATIONAL BUSINESS

Multinational businesses with production or operations in more than one country need talented and culturally sensitive individuals to look after their interests overseas.

To successfully work in international business, you must have an appreciation of a country's culture and business practices, as well as extensive business knowledge.

This course gives an international focus to your business career. You can learn to analyse business systems in different countries and international markets, navigate your way around international business environments and the personal attributes and competencies you need to be successful in international business, including working in cross-cultural teams.

Learning is practical and focuses on current issues and cases. You can develop high-level skills in management, problem-solving, planning, organising and managing change, which can help to prepare you for a career in global business.

Work - integrated learning

Curtin University Students have helped solve existing problems within real global organisations such as Renault, Celebrity Fashions and Ashok Leyland.

ABOUT CURTIN UNIVERSITY

Curtin University is an innovative, global university, with campuses in Australia, Dubai, Singapore, Malaysia and Mauritius. We are known for our high-impact research, strong industry partnerships and commitment to preparing students for the jobs of the future.

Curtin is ranked in the top one per cent of universities worldwide in The Academic Ranking of World Universities (ARWU) 2022. We are also ranked 193rd in the world for universities by the QS World University Rankings 2023.

QS World University Rankings by subject 2022:

- Top 200 – Business and Management Studies



A TRULY GLOBAL EXPERIENCE

You have the opportunity to pursue any one teaching period at our campus in Perth with no increase in tuition. You can also pursue the 2-week On Country Program in Perth, equivalent to a 25-credit point unit.

Make tomorrow better.

www.curtindubai.ac.ae

COURSE ESSENTIALS

BACHELOR OF COMMERCE IN INTERNATIONAL BUSINESS	
Indicative cut-off scores	GCE A-Levels: 5 points (best of 3 subjects) IB: 24 points India: CBSE/ICSE - 60% HSC - 65% Pakistan: 75%
English language requirements	IELTS overall band score of 6.0 with a minimum of 6.0 in each band
Duration	3 years full-time
Intake	January, May** and September
Total tuition*	AED 170,100 or USD 46,603

*All fees indicated are inclusive of 5% UAE VAT. ** May is not a standard progression.

COURSE STRUCTURE

Financial Decision Making	International Management
Discovering Marketing	Asian Management
Strategic Career Design	International Human Resource Management
Communication, Culture and Indigenous Perspectives in Business	Strategic Management
Organisational Behaviour	International Marketing
Data Analytics for Decision Making	Business Internship
Markets and Legal Frameworks	Elective Units
Business Ethics	

* These are example progressions. Order of units depends on intake period.

Career opportunities:

This course can help you become a/an

- Corporate affairs manager
- Senior manager in a multinational company
- Foreign affairs and trade officer
- Import/export manager
- International business development manager
- International trade specialist
- Global entrepreneur



Curtin Dubai delivers courses from the Curtin School of Business, which is AACSB accredited.

CONTACT US:

CURTIN UNIVERSITY DUBAI

Dubai International Academic City
Block 10 & 11, Fourth Floor
P.O. Box 345031, Dubai, UAE
Tel: +971 4 245 2500
Fax: +971 4 243 4218
Email: admissions@curtindubai.ac.ae
Web: www.curtindubai.ac.ae

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