



Curtin University

Dubai



CURTIN DUBAI BUSINESS CUP CHALLENGE 2022 SUSTAINABILITY

Curtin University Dubai is hosting the Business Cup Challenge 2022 with this year's theme being 'Sustainability'.

The BCC offers a unique platform for young minds to compete using their critical thinking and problem-solving skills, as well as their business acumen.

The Business Cup Challenge is back to an in-person format and will run from 15 October to 5 November 2022.

WHY YOU SHOULD COMPETE:

After successfully being run for the past decade, the BCC has become an established and renowned competition among high schools and universities, receiving constant positive and encouraging feedback for providing a platform for students to get detailed feedback on their business case solutions. The winning team has the golden opportunity to receive internships and many other prizes!

ABOUT THE THEME:

Humankind is currently facing the most severe environmental and resource scarcity challenges in history. It is widely recognised that sustainability must be a major focus of every government, business, and individual. The United Nations has established Sustainable Development Goals for the world, and these are being implemented through government regulation, corporate action, and individual efforts. Many investors, and therefore investment companies, are now requiring companies to provide ESG reports (Environmental, Social, and Governance) every quarter and will only invest in companies that are moving in a sustainable direction.

This year's Business Cup Challenge will be focused on helping companies achieve one or more of the UN Sustainable Development Goals and will help students begin to think in a sustainable way so that, as the leaders of tomorrow, they can bring the world into a new age of sustainable living.

GUIDELINES AND RULES:

- The competition is open to university students studying at the foundation or undergraduate level
- There is no entry fee to participate in this competition
- Each team can have a minimum of 4 to a maximum of 7 members.
Individual applications are welcome but will compete within the same category as groups of participants
- Students can work with their University Counsellor/Head of Business/Business Lecturer as their team mentor
- Registrations close at 5.00PM on 13 October 2022
- Register your team by signing up on the link provided below

Certificates will be issued only to the teams who participate till the grand finale. Teams that drop out will not be awarded certificates.

TO LEARN MORE AND REGISTER

Visit <https://curtindubai.ac.ae/bcc/> OR Scan the QR Code:

