

23 JULY 2022

CURTIN DUBAI ESSAY WRITING COMPETITION 2022



Dear Students,

We are excited to have you participate in the Essay Competition being organised by Curtin University Dubai. As a reminder, the topics are as below:

You can choose any one of the below topic from any of the below mentioned categories as your topic of choice:

ARTS

How art can be used to further the accomplishment of any of the UN SDGs?

How individuals can support war and climate change refugees?

BUSINESS

How business or government can reduce or eliminate income/wealth inequality?

A business solution to further the accomplishment of any of the UN SDGs.

SCIENCE

How individuals can best help fight anthropogenic global warming or its effects?

A scientific solution to further the accomplishment of any of the UN SDGs.

GENERAL

The importance of careers education in schools.

What matters to high school students when selecting a university?

Submission format:

- Participants must submit essays as .pdf file.
- A reference list must be included in the document.
- Participants must name attachments in the following format:
NAME_GRADE_SCHOOL_CATEGORY
- Please mention your full name, email address, phone number, grade and school name in the email body to verify against your registration when submitting to competitions@curtindubai.ac.ae

All essay submissions will be checked for plagiarism. Submissions that have been plagiarized will be disqualified without further evaluation.

Remember, **the essay word limit is 1,500 words**. Kindly refer to the marking rubric below to better understand the expectations the judges have regarding your submission while marking the essay. It's important to refer to the rubric as you prepare the submission. **Remember that there is a separate marking rubric for art based topics and a separate marking rubric for science and business based topics.**

ESSAY PERFORMANCE CRITERIA (RUBRIC FOR BUSINESS AND SCIENCE RELATED TOPICS)

OBJECTIVE / CRITERIA	POOR 0-1	GOOD 2-3	EXCELLENT 4-5	WEIGHTAGE
Basic Structure: <ul style="list-style-type: none"> • File Name and email subject line • 1.5-2.0 Spacing for essay only • Calibri/Arial Font, size 12 (same font throughout) • Moderate margin, Left-Align • A Cover Sheet with the title of the essay and your name and the rubric attached in same file 	Completes < 2 out of the 5 criteria.	Completes 2 to 3 criteria.	Completes all 5 criteria.	5%
Language: <ul style="list-style-type: none"> • Spelling • Grammar/Syntax • Capitalization • Punctuation 	Poor Many errors which detract from the reader's ability to understand.	Moderate Some errors in language.	Excellent Few errors in language.	15%
Assignment Structure: <ul style="list-style-type: none"> • Follows structure of intro, body paragraphs and conclusion • Three well-developed and relevant body paragraphs • Follows word count of 1,500 words +/- 10% of the word limit 	Poorly follows the requirements related to format, structure and layout.	Follows, for the most part, all the requirements related to format, structure and layout. Some requirements are not followed.	Closely follows all the requirements related to format, structure and layout.	5%
Ideas and Creativity: <ul style="list-style-type: none"> • Rich sense of detail creates a vivid, authentic picture of both environment and action, showing knowledge and insight • Fresh approach holds reader's attention 	Limited, or disconnected details show virtually no understanding of the subject. Approach is common.	Sufficient detail creates a picture showing some knowledge and insight. Fresh approach adds something to reader's understanding.	Follows the requirements very well.	25%
Introduction: <ul style="list-style-type: none"> • Clearly introduces the topic • Introduces all main points – contains complete introduction and conclusion sentences 	Weak introduction to topic. Does not incorporate main ideas from body paragraphs.	Introduces some main ideas from body paragraphs.	Clear, concise, well-written introduction of main points. Incorporates main ideas from body paragraphs and links to the first body paragraph.	10%
Body Paragraphs: <ul style="list-style-type: none"> • Topic/introduction sentences containing main ideas in each • Properly formatted citations in the body paragraphs. Each body paragraph contains citations of at least 2 different sources • Conclusion sentences containing main ideas in each 	Weak or irrelevant topic and conclusion sentences. Weak or irrelevant support. Lack of citations for support.	Relevant topic and conclusion sentences. Relevant support. Adequate citations for support.	Relevant and well-written topic and conclusion sentences (though they are missing in places, but you have good transitions in others). Relevant and strong support. Adequate citations for support.	20%
Conclusion: <ul style="list-style-type: none"> • Restated main topic sentences (in different words from the introduction) • Summary of key points. Only mentions ideas seen in the rest of the essay 	Poor conclusion. Stand-alone, non-cohesive or introduces new ideas not seen elsewhere in the essay.	Conclusion is structured well, summarizing some main ideas from body paragraphs	Clear, concise, well-written introduction of main points. Incorporates main ideas from body paragraphs and links to the last body paragraph.	10%
Research & Sources: <ul style="list-style-type: none"> • Proper Chicago style for all in-text citations • Properly formatted reference/bibliography list at the end of the essay after the conclusion paragraph • Uses at least 6 relevant, credible sources in bibliography and in-text citations • Chicago style (17th b author date style) for bibliography/reference list and citations 	Many of the sources used are irrelevant or not credible. References not used effectively, or incorrectly cited. < 4 credible references used.	Most sources used are relevant and credible. Most of the citations (in-text) and references are effectively used, correctly cited and listed.	All references used are relevant and of good scholarly quality. >= 6 references used effectively in the essay, with correct citations (in-text) and reference list/bibliography.	10%

OVERRIDING CRITERION: Originality & Authenticity – If the work submitted is identified as not being original, and/or not done by the student, the instructor will score the paper with a '0'.

Remember, **the essay word limit is 1,500 words**. Kindly refer to the marking rubric below to better understand the expectations the judges have regarding your submission while marking the essay. It's important to refer to the rubric as you prepare the submission. **Remember that there is a separate marking rubric for art based topics and a separate marking rubric for science and business based topics.**

ESSAY PERFORMANCE CRITERIA (RUBRICS FOR ARTS RELATED TOPICS)

OBJECTIVE / CRITERIA	POOR 0-1	GOOD 2-3	EXCELLENT 4-5	WEIGHTAGE
Basic Structure: <ul style="list-style-type: none"> File Name and email subject line 1.5-2.0 Spacing for essay only Calibri/Arial Font, size 12 (same font throughout) Moderate margin, Left-Align A Cover Sheet with the title of the essay and your name and the rubric attached in same file 	Completes < 2 out of the 5 criteria.	Completes 2 to 3 criteria.	Completes all 5 criteria.	5%
Language: <ul style="list-style-type: none"> Spelling Grammar/Syntax Capitalization Punctuation 	Poor Many errors which detract from the reader's ability to understand.	Moderate Some errors in language.	Excellent Few errors in language.	15%
Assignment Structure: <ul style="list-style-type: none"> Presentation of the text in paragraphs Follows structure of intro, body paragraphs and conclusion Follows word count of 1,500 words +/- 10% of the word limit 	Poorly follows the requirements related to format, structure and layout.	Follows, for the most part, all the requirements related to format, structure and layout. Some requirements are not followed.	Closely follows all the requirements related to format, structure and layout.	5%
Ideas and Creativity: <ul style="list-style-type: none"> Rich sense of detail creates a vivid, authentic picture of both environment and action, showing knowledge and insight Fresh approach holds reader's attention 	Limited, or disconnected details show virtually no understanding of the subject. Approach is common.	Sufficient detail creates a picture showing some knowledge and insight. Fresh approach adds something to reader's understanding.	Follows the requirements very well.	25%
Introduction: <ul style="list-style-type: none"> Clearly introduces the topic Introduces all main points – contains complete introduction and conclusion sentences 	Weak introduction to topic. Does not incorporate main ideas from body paragraphs.	Introduces some main ideas from body paragraphs.	Clear, concise, well-written introduction of main points. Incorporates main ideas from body paragraphs and links to the first body paragraph.	10%
Body Paragraphs: <ul style="list-style-type: none"> Topic/introduction sentences containing main ideas in each Properly formatted citations in the body paragraphs. Each body paragraph contains at least 1 citation. Conclusion sentences containing main ideas in each 	Weak or irrelevant topic and conclusion sentences. Weak or irrelevant support. Lack of citations for support.	Relevant topic and conclusion sentences. Relevant support. Adequate citations for support.	Relevant and well-written topic and conclusion sentences (though they are missing in places, but you have good transitions in others). Relevant and strong support. Adequate citations for support.	20%
Conclusion: <ul style="list-style-type: none"> Restated main topic sentences (in different words from the introduction) Summary of key points. Only mentions ideas seen in the rest of the essay 	Poor conclusion. Stand-alone, non-cohesive or introduces new ideas not seen elsewhere in the essay.	Conclusion is structured well, summarizing some main ideas from body paragraphs	Clear, concise, well-written introduction of main points. Incorporates main ideas from body paragraphs and links to the last body paragraph.	10%
Research & Sources: <ul style="list-style-type: none"> Proper Chicago style for all in-text citations Properly formatted reference/bibliography list at the end of the essay after the conclusion paragraph Uses at least 3 relevant, credible sources in bibliography and in-text citations Chicago style (17th b author date style) for bibliography/reference list and citations 	Many of the sources used are irrelevant or not credible. References not used effectively, or incorrectly cited. < 2 credible references used.	Most sources used are relevant and credible. Most of the citations (in-text) and references are effectively used, correctly cited and listed.	All references used are relevant and of good scholarly quality. >= 3 references used effectively in the essay, with correct citations (in-text) and reference list/bibliography.	10%

OVERRIDING CRITERION: Originality & Authenticity – If the work submitted is identified as not being original, and/or not done by the student, the instructor will score the paper with a '0'.

For guidance on how to reference or create the bibliography list at the end of the essay and to cite, kindly download the Chicago 17th b author date style guide:

https://libguides.library.curtin.edu.au/ld.php?content_id=47908597

Sample reference list/bibliography list format:

https://libguides.library.curtin.edu.au/ld.php?content_id=40841212

For further support on referencing and citing your submission, email your queries to tlc@curtindubai.ac.ae

Note:

- You do not need to include any table of contents/index, graphs, images or tables in your essay submission.
- Sample essays are not provided for reference as we want the participant to attempt the competition with a fresh perspective and to avoid any unintended plagiarism.

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