



Curtin University

Dubai

POSTGRADUATE COURSE

MASTER OF INTERNATIONAL BUSINESS

Develop the skills required to lead multinational businesses across the globe as you gain knowledge and expertise needed to advance in the field of international business and management.

This program focuses on strategy, management, decision-making and business, providing graduates with skills needed for advanced managerial careers in global businesses.

It provides insights into international organizations and their operations and also helps graduates to manage domestic teams in multicultural environments. It includes study and team projects across a range of relevant, internationally focused topics such as strategic management, partnerships and networks in a global environments.

ABOUT CURTIN UNIVERSITY

Curtin University is an innovative, global university, with campuses in Australia, Dubai, Singapore, Malaysia and Mauritius. We are known for our high-impact research, strong industry partnerships and commitment to preparing students for the jobs of the future.

Curtin is ranked in the top one per cent of universities worldwide in the Academic Ranking of World Universities 2019. We are also ranked 21st in the world for universities under 50 years of age in the QS World University Rankings 2020.

QS World University Rankings by subject 2019:

- Top 200 – Business and Management Studies

A TRULY GLOBAL EXPERIENCE



If you have ever dreamed of studying abroad or would like to experience studying in a different environment, the multi-country Master of International Business is for you. You can study each trimester in Dubai, Mauritius, Singapore, and/or in Australia to get a truly global experience with no increase in tuition.

Make tomorrow better.

www.curtindubai.ac.ae

COURSE ESSENTIALS

MASTER OF INTERNATIONAL BUSINESS	
Academic entry requirement	A bachelor degree in any discipline with a minimum course weighted average of 50% (or equivalent)
English language requirements	IELTS overall band score of 6.5 with a minimum of 6.0 in each band, or equivalent
Duration	12 months full-time, part-time option available
Intake	February, July and November
Total tuition*	AED 89,250 or USD 24,452

*All fees indicated are inclusive of 5% UAE VAT.

COURSE STRUCTURE

International Marketing for Managers	Managing Multinational Enterprises
Management and Organisational Behaviour	Global Business Dynamics
Business Research Methods	International Business Strategy Research
Culture and Ethics in Business	4 Elective Units
Corporate Strategy	

*These are example progressions. Order of units depends on intake period.

Career opportunity

Graduates generally find employment in the intermediary managerial level with companies with an interest in or focus on international activities.



Curtin Dubai delivers courses from the Curtin School of Business, which is AACSB accredited.

CONTACT US:

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